

Cornelia Hospitality and Tourism Board

Meeting Agenda

April 27, 2017
8:00 a.m.

- I. Call to order Michael called to order at 8:01 a.m.
- II. Approve Agenda- Motion made to approve by Dee and seconded by Linda
- III. Approval of minutes from March- Motion made to approve by Dee and seconded by Chris
- IV. Financials- Balance in the account is \$26,287.92
- V. Old Business
 - a) BBQ Competition recap- Jessie said that everyone seemed to enjoy themselves. One vendor ran out of food. Chris mentioned that the wine garden was in a weird place and maybe that's why they didn't do as well. Bigg Daddy's didn't do as well as they had hoped too, so Dee suggested that they move back up to the Depot. Jessie said that they will do better next year because they will be open and have food to go with it like Natalie did. Whistle Top did very well. The inflatables needed to be closer to the action, but they did very well anyway. Chris said that he is going to help sponsor and kind of take over Chopped next year so that there aren't any food safety issues. Jan said that she heard nothing but good comments about it and the weather was perfect. Everyone agreed that Premiere Dance Academy helped to bring A LOT of people to the festival. We will have them back next year.
- VI. New Business
 - a) Advertising the Depot and Historical Society- Jessie just did two ads about the tower and the museum. Michael suggested we get new rack cards for both these attractions. Dee said that the Forestry Service still has to finalize the agreement and it will take a while to get the place cleaned up enough to take some good pictures for a rack card.
 - b) New intern- Jessie has a new history intern who will be with her for the summer. He will work on Friday and Saturdays to keep the museum open and when Kris is here, he will keep the tower open.
 - c) Help with new employee- Dee is proposing to the Commissioners at their retreat this weekend that the City hire a part-time person to keep the Depot open on the

weekends. This person will work Friday, Saturday and Sunday. He proposed to the H&T board that since they board pays the city around \$350 per month to help with Jessie's salary, that they just make that an even \$500 per month to also pitch in for the new part-time position. A motion was made to increase the City's monthly payments to \$500 by Michael and was seconded by Jan. All were in favor. Jan made a motion that Jessie should get a raise and Jessie seconded that motion, but it did not make it to a vote. ☹

- d) VFW Jamboree- Jessie and Dee discussed this event. Dee said these are the kinds of events that we like because we help other people coordinate but it's not so labor intensive on our part. Jessie passed around a flyer for the event, but said she would make it better and send it back to them. The event will be held Saturday, May 13th at the Cornelia City Park with all kinds of activities for everyone. Jessie said that we should all go to this event to help support our military.

VII. Next Meeting: **Thursday, May 18, 2017** at the Depot

VIII. Adjournment

Attended: Dee Anderson, Linda Anderson, Jessie Owensby, Michael Harvey, Jan Garrison, Chris Wright