

# ***Cornelia Hospitality and Tourism Board***

## ***Meeting Agenda***

March 16, 2017

8:00 a.m.

- I. Call to order- Michael Harvey
- II. Approve Agenda- Motion to adopt made by Linda Anderson, seconded by Chris Wright
- III. Approval of minutes from February- Motion to approve minutes made by Dee, seconded by Chris Wright
- IV. Financials- Jessie is looking for a sponsorship from the H&T board- Jessie said she needs help paying for the BBQ Competition and is asking for \$5,000 to help with the costs. A motion was made by Dee to approve the sponsorship, seconded by Linda, all in favor. The Current balance of funds is \$29,397.55.
- V. Old Business
  - a) Summer Concert- Update- We will hold off on having a summer concert this year. Instead, Michael will go ahead and try to book Neal McCoy for summer of 2018. If we book one year in advance, he should be easier to get. It's also better for Jessie to be able to plan for that.
  - b) Billboard Update- Jessie has put in a call to Fairway, who manages the billboards on 441 and 365. Samuel called her yesterday when she was out of the office. She will call him back today. He is working on putting together a package quote for us to look at to better determine if this is even feasible. More updates to come on this.
  - c) BBQ Competition sign-ups- Chris will sign up to be a judge for the Chopped Competition again this year. Jessie said that nobody has signed up yet despite sending it out to the CBA, the DDA, the Tourism board, Facebook, and the Chamber. Michael said to keep sending it out and reminding people. Jessie said that Michael, her sister Jennifer and her husband Mike have already been assigned spots and everything else is open. Dee and Linda said they know what they want to sign up for it, and they will do that closer to time. Each volunteer will get a free t shirt and one free meal.
- VI. New Business

- a) Update on Chenocetah Tower MOU- Dee said that after a year, they have finally signed an MOU with the Forestry service to take over management of the tower. We will maintain the grounds and the building. They have hit a couple of snags so far, but are trying to work those out so that we can better market the tower as a tourism product, and have it open more often.
- b) Advertising the Depot and Historical Society- Dee said that the Commissioners go on retreat in April to talk about hiring a part time person to open the depot on the weekends. If that gets approved, we can then market the historical society museum, the walking tour, the depot museum and chenocetah tower all together as a day trip or heritage tourism trip for things to do in Cornelia. We will wait to talk more about this in detail until after the retreat.
- c) New Member to be voted in- Jan Garrison- Jan attended the meeting and appealed to us why she would like to be part of the board again and we are happy to have her back. A motion was made by Chris and seconded by Linda to approve her as a new board member, and all were in favor.

VII. Next Meeting: **Thursday, April 20, 2017** at the Depot

VIII. Adjournment

Attended: Jessie Owensby, Dee Anderson, Linda Anderson, Chris Wright, Jan Garrison, Michael Harvey

Absent: Nobody